

The ultimate digitalized flexo press



FLEXO PRINTING

MASTER M5

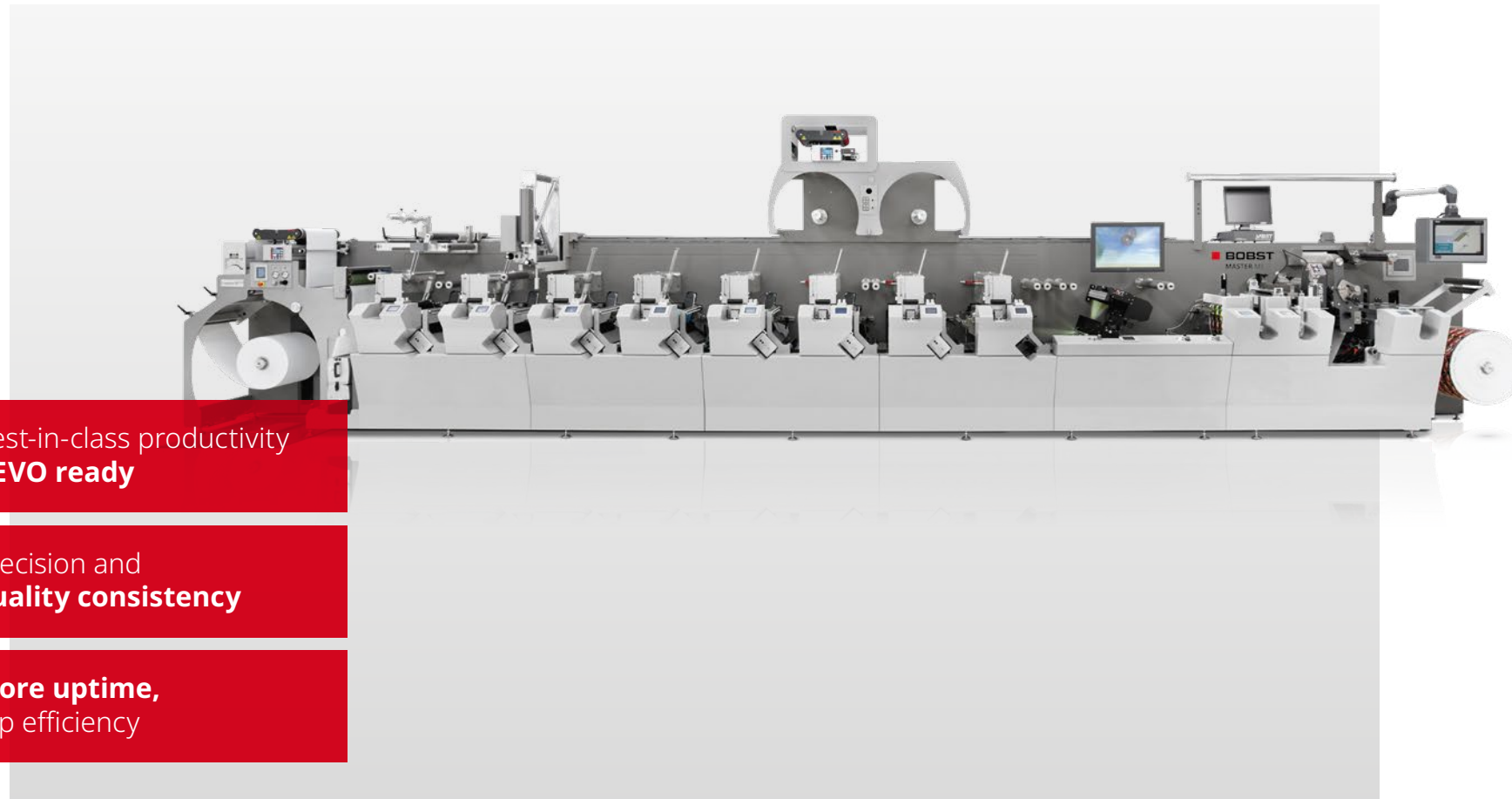
At a glance

Advancing flexibility

Built for full digitalization of the production workflow, the **MASTER M5** is the ultimate press for converters willing to automate their production line, with systems and solutions that reduce downtime and waste. The machine is ready to be equipped with REVO technology, delivering the most advanced consistency in the market irrespective of the application run length, and minimizing ink consumption and stock.

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Best-in-class productivity
REVO ready

Precision and
quality consistency

More uptime,
top efficiency

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Creating value

BOBST innovations
are driven by customer
and brand owner needs.

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Safety

Food safety and brand protection are major requirements. Anti-counterfeiting and traceability are required across the entire supply chain.

Customization, versioning, personalization

Packaging needs to reach all segments of society taking almost any shape and size across multiple job lengths across the globe.

Color control and brand image

Color consistency and control across all substrates needs to be guaranteed for brands to look good across the globe.

Sustainability

Packaging production needs to reduce its environmental carbon footprint - less waste across the entire supply chain. New and thinner substrates. Recycling and re-use are the new rules.

Faster time-to-market

A growing number of products need to reach consumers faster. Product lifetime is shorter. From product design to the consumer experience, the supply chain has to be more agile.



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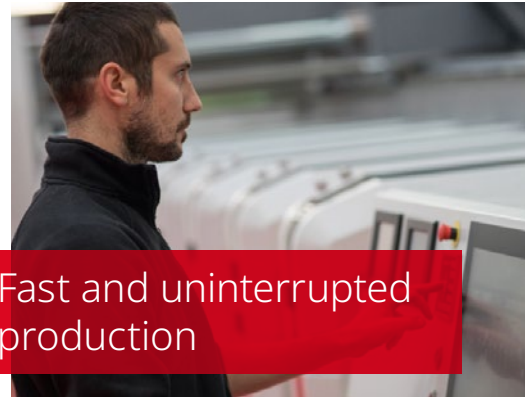
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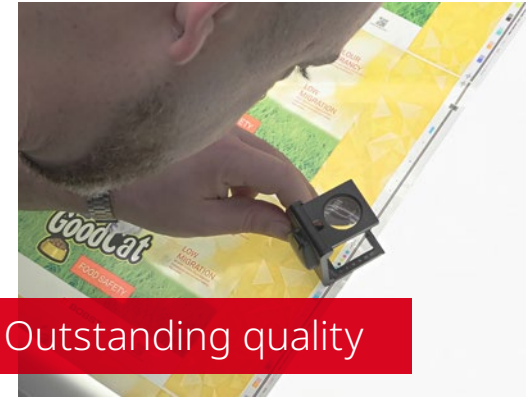
Exceptionally flexible

- Digital micro runs, long runs, profit, quality and product diversification all in one press
- Handles all types of substrates used for the production of labels, flexible packaging or folding carton
- Print cylinder or print sleeve configuration
- Multi-process, product enhancing inline finishing applications
- Lamination technologies - solventless, solvent-based, water-based
- Cast & cure
- Cold foil
- Multiple printing processes available - flexo, silk screen, gravure, inkjet



Fast and uninterrupted production

- One minute on-the-fly job changeovers
- Highest press uptime, very fast time-to-market
- Excellence™ solutions for automatic exchange of printing cylinders and of die-cutting stations without stopping the press
- DigiFlexo™ and DigiGap™ for digitally automated print and die-cutting pressure control, providing the shortest digital set-up time, minimal waste and consistent quality during production
- DigiFlexo™ for full digital registration and pressure control



Outstanding quality

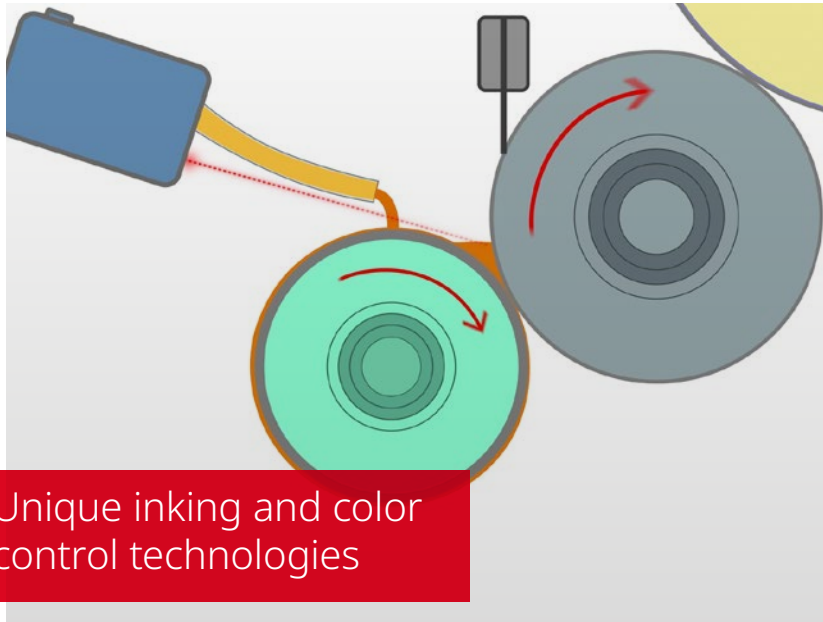
- Very accurate web-tension control from unwinder to rewinder
- Over-dimensioned chilled drums for positive web transportation on the most critical substrates
- Automatic pre-register setting
- ARC automatic print-to-cylinder register control
- Infinite Flower™ for controlling print density changes at speed variations, monitoring ink temperature
- SnowBall™ and Easy Bambi™ technologies for high speed waste matrix rewinding with difficult materials and/or label shapes
- Easy drop-in Ready™ technology for fast interchangeability of flexo, screen and hot foil. Ready in few minutes

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Unique inking and color control technologies

- Exclusive Ink-on-Demand IoD™ configuration working with only 30gr of ink in the print unit. Solution for BOBST inline flexo presses using Pantone Matching System spot colors
- Closed-loop color control DigiColor solution for inline DigiFlexo™ presses using REVO Extended Color Gamut (ECG) printing. File to print in less than an hour, including plate making, with full digital color matching

> WATCH VIDEO

> WATCH VIDEO



Sustainable, easy to run, connected

- Shortest set-up time and waste
- Digital automation ensuring productivity and process repeatability
- Very easy to run for less experienced operators
- Minimum and tool-free operator intervention
- Touch panel on each print unit and main touch screen HMI
- Production data accessible from remote devices
- Remote Internet services

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1	MASTER M5	
Web width 430 mm - 17 in, 8-colors, 3 die-cutting units	2 m	6.56 ft*
2		
Web width 430 mm - 17 in, 8-colors, 3 die-cutting units (with utilities)	3 m	9.84 ft*
3		
Web width 430 mm - 17 in, 8-colors, 3 die-cutting units	11 m	30.09 ft*

*Measurements as per machine configuration featured above. Values may vary according to the configuration.

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Materials handled

Substrates

Self-adhesive stock (paper, PET, BOPP, PVC), glossy paper 60 to 100 gsm, unsupported film from 12 μ (PVC, BOPP, PET, PA), alu-foil from 20 μ, lamitubes, light cardboard up to 300 gsm

Capability

Drive		Full servo
Gear pitch	3.175 mm	1/8 in
Number of printing units		Unlimited
Flexo cylinder repeat, min-max	139.7 - 609.6 mm	5.5 - 24 in
Flexo sleeve print cylinder repeat, min-max	304.8 - 609.6 mm	12 - 24 in
Web width*	370 mm	14.5 in
	430 mm	17 in
	530 mm	21 in
Speed, max	200 m/min	660 ft/min
Min. web path per unit (print to print)	1395 mm	54.92 in
Unwinding diameter, max	1000 mm	39 in
Rewinding diameter, max	1000 mm	39 in

*Print width: less 10mm

Die-cutting

Number of units		3+
Repeat, min-max (370 mm - 14.5 in)	279.4 - 609.6 mm	11 - 24 in
Repeat, min-max (430 mm - 17 in)	304.8 - 609.6 mm	12 - 24 in
Repeat, min-max (530 mm - 17 in)	355.6 - 609.6 mm	14 - 24 in
Matrix roll diameter	700 mm	27.5 in
SnowBall™		Yes
Easy Bambi™		Yes
Metronome™		Yes

Automation

360° pre-register		Standard
Automatic register		Standard
DigiFlexo™		Yes
Excellence™		Yes
DigiGap™		Yes

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Dryers

UV on 27 in chilled drum	Standard
UV LED	Yes
Hot air/IR dryers	Yes
Multiple drying options for UV, water-based and solvent-based inks	UV, IR, impinged air

Accessories

Rail	Yes
Web turn bars	Yes
Delam Relam	Up to 3 colors on adhesive
Combo laminator and cold foil	Yes
Lamination	Yes
DigiGold™	Yes
Coupon: Combo Kit™	2 layers
Coupon: QN3/5™*	3 - 4 - 5 layers

*530mm also available

Color control accessories

Ink-on-Demand (IoD™)	Yes
DigiColor™	Yes

Printing

Sleeve type print unit version	Yes
REVO process	Yes
Gravure print unit, repeat, min-max	330 - 660 mm 13 - 26 in
Silk screen	Yes
Inkjet	Digital variable data printing, 1 color, 1200 dpi / 80 m/min. UV and water-based inks

Product types

PSA labels
Wet glue labels
Linerless labels
In-mould labels
Wrap around labels
Shrinkable sleeves
Multi-layer peel-and-reseal coupon labels
Labels combining all methods
Flexible packaging
Aluminium foil packaging
Laminated tubes
Lottery tickets and security products

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Delam-Relam

Unit that separates the liner from the self-adhesive material to allow printing on the adhesive. The adhesive printed section is dried before being re-laminated.

The unit includes:

- Turn bar (with tension control and anti-wrinkles pneumatic pressure roller)
- Anti-adhesive idle rollers



Cold foil stamping

Cold stamping of glossy metallic effects with lower plate costs and higher speeds, using a Flower™ flexo head.

- Highly accurate control of foil tension on unwind and rewind shaft
- High precision adjustment of laminating pressure
- Multiple foils on the same shafts
- Movable on each Flower™ flexo head



Hot foil stamping

Hot foil stamping enables to create graphics that are visually compelling and have a huge impact in improving brand recognition and the perceived quality of a product. The DigiGold™ digitally automated hot foil stamping solution delivers very fast, easy and repeatable set-ups, with digital pre-setting of job pressures. The unit is movable on each Flower™ print head.



Multiple web-handling expertise

BOBST technologies for multiple web handling, multiple web special paths and special die-cutting allow a wide range of possible multi-layer label configurations.

- Combo Kit™ 2 or 3 layer coupon labels
- Coupon QN3/5™ 3 to 5 layer booklet labels

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Screen printing

Stork Print™ for exclusive screen security and decoration effects.

Stork RotaMesh™

- Long-term single mesh durability
- Multiple reusability of the same mesh
- Robust mesh, easy to set-up
- Unique 3D effects - Braille etc

Stork Print™

- Low plate cost
- Single reusability of the same plate
- Fast pre-press time



Gravure unit

RotoFlower™ is a heavy-duty gravure unit developed in synergy with the BOBST Gravure Center of Excellence's team.

Suitable for superior quality printing and for inline upstream or downstream smooth integration on BOBST mid-web presses.

- Slide-in/Slide-out system for fast change of all elements of the print units
- Wide choice of dryer types
- Wide choice of inks



Inkjet

For security applications or direct marketing on packaging.

- UV ink jet on Ready™ cart, movable on each Flower™
- High speed water-based ink jet unit with inline 100% data inspection for lottery tickets and security applications

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The digital world of printing

A BOBST exclusive technology program, DigiFlexo™ Automation uses a wide range of new digital technologies to make printing and converting operations repeatable, quality-driven, consistent and highly efficient. Various levels of customizable DigiFlexo™ Automation are available.

DigiFlexo™ Automation features:

- Lowest waste at start-up in the market
- The most consistent printing and converting quality - digitally controlled and adjusted at any speed
- The lowest cost per job using analog plates - half of the print and flexible die plate cost for most jobs
- User-friendly operation does not require highly skilled operators thanks to DigiFlexo™ Automation
- Consistency in quality and performance independence from operator skill
- Comparable costs with digital printing in very short runs
- Comparable flexibility with digital printing: one minute for a full job change



Product	Benefit
DigiFlexo™	
PrintTutor™	Full digital registration control
PrintTutor™ PLUS	Automated digital printing pressure pre-set and adjustment during production
DigiFlexo™	Full digital registration and pressure control
DigiGap™	Digital gap and pressure control for accurate die-cutting pressure
Excellence™	
ExcelPrint™	Automatic exchange of print cylinders, without stopping the press
ExcelDie™	Automatic die-cutting exchange between two die-cutting sections
ExcelCut™	Automatic flexible die exchange (with Metronome™ and DigiGap™)
QuickCut™	Automatic non-stop on-the-fly waste stripping path change

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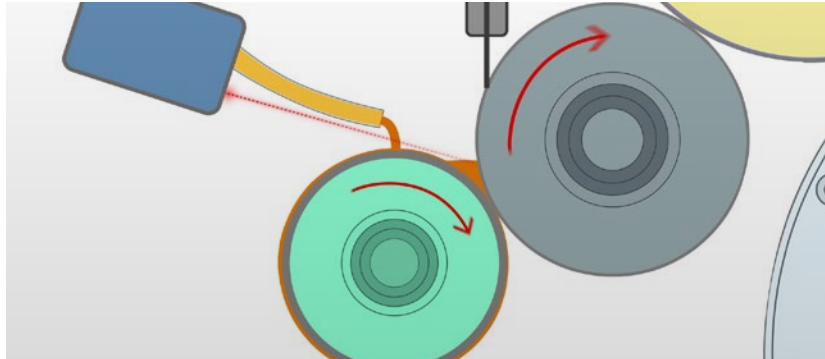
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Inking and color control technologies

Always at the leading edge of innovation, BOBST has developed revolutionary breakthrough solutions relating to flexo inking and color matching that help converters and brand owners to transform packaging production.

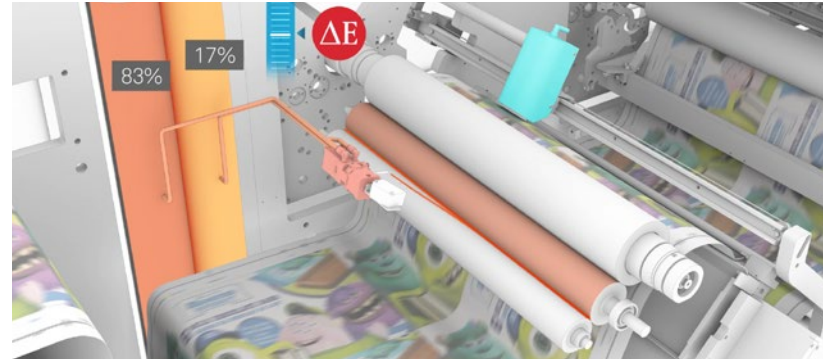


Ink-on-Demand (IoD™)

IoD™ is a clean and smart inking system operating only with 30 gr of ink per color. It eliminates ink trays and chambered doctor blades. The IoD™ technology is suitable and effective for all applications and run lengths. Its performance makes IoD™ print units the most efficient in the market. It is the solution for BOBST inline flexo presses using Pantone Matching System spot colors.

- Optimal anilox cell ink refill preventing the ghosting effect
- Ink stability at high speed
- No ink leakage or flying ink droplets
- Only 30 gr of ink in the print unit and full washout allow performing color matching pre-tests in a few minutes
- No ink contact with the hands of the operator
- Easy and fast color matching

[> WATCH VIDEO](#)



DigiColor™

DigiColor is the first ever inline "closed loop" color system that enables digital color adjustment to the target Delta E values during printing, at any speed, on any substrate, with any operator. DigiColor is the solution for BOBST inline DigiFlexo™ presses using REVO Extended Color Gamut (ECG) printing.

- From file to print with full digital color in less than one hour
- Inline closed loop color control avoids waste, non-conformities, and increases press uptime
- Consistent quality at any speed, on any substrate
- Ink quantity on demand, no ink pan, and no ink waste
- Color Delta E is consistent irrespective of the substrate type and physical properties
- Instant automatic correction of new color targets on each print unit while the press is running
- A "digital twin" of the printed packaging is created for on-line remote validation. Full traceability and the fastest time-to-market

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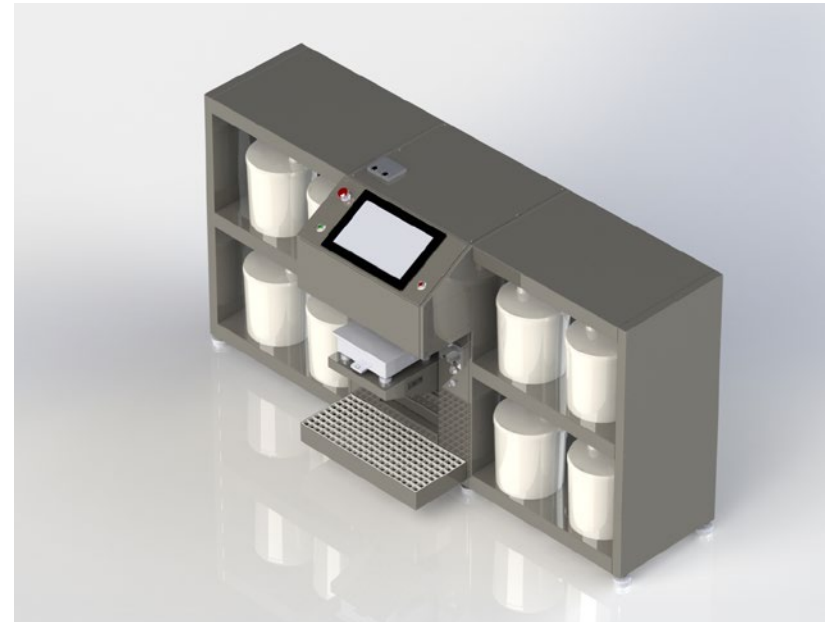
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DigiMount™ | Smart DigiMount™

- Fully automated flexo plate mounting operations with digital quality and consistency for print sleeve and cylinder machines
- Automated quality control, with HD cameras and servo assisted plate mounting adjustment
- Plate mounting accuracy up to 0.05 +/- mm, repeatable and consistent at each plate mounting
- DigiMount™ version, suitable for print cylinders.
Repeat 228.6 - 609.6 mm 9 - 24 in
- Smart DigiMount™ version, suitable for sleeve print cylinders.
Repeat 254 - 812.8 mm (optional 1066.8 mm) 10 - 32 in (optional 42 in)
- Fully chambered workspace for ambient light variation isolation and consistent plate recognition



HAL (Highly Automated Liquids)

- HAL is an ancillary offline color mixing and dispensing unit. It creates Pantone colors from 14 basics inks in the quantities required for production, including the 30 gr mixed ink doses needed for the IoD color matching.
- HAL automatically creates Pantone spot colors in both small and large quantities
 - No waste of ink for color matching
 - Pantone spot colors can be identically replicated at any location
 - Independent from the operator's skill

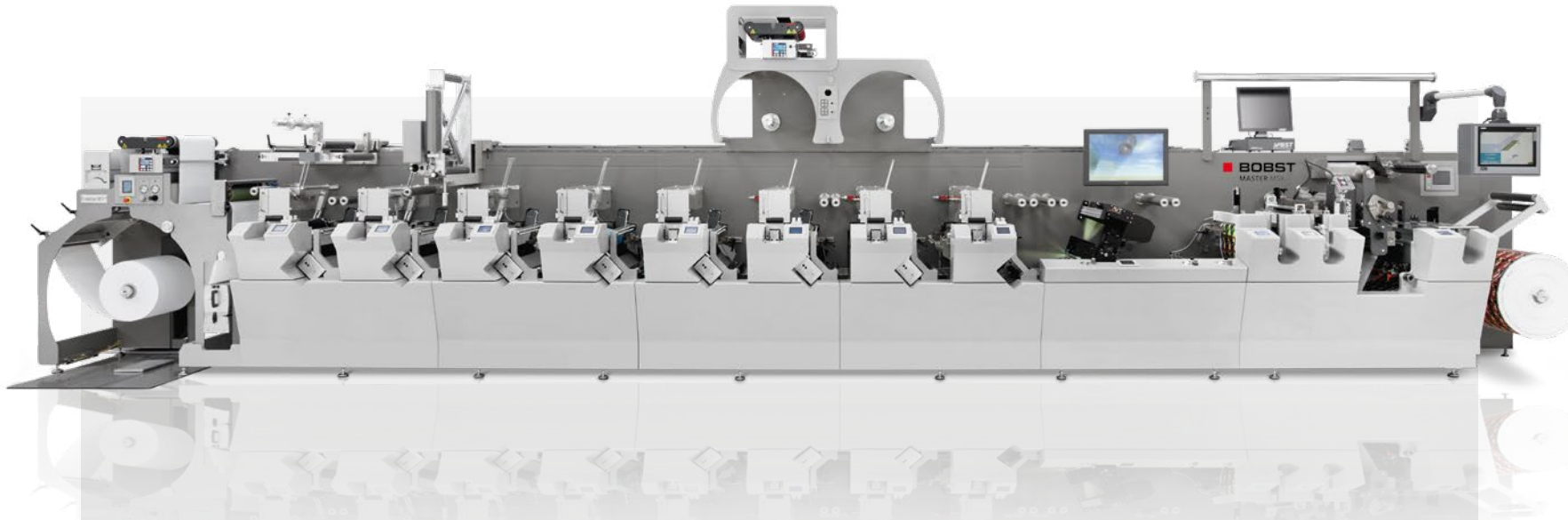
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Best in class productivity

The **MASTER M5X** is a fixed configuration press optimized in terms of efficiency and output quality with the added benefits of short delivery time and competitive cost.

- 370 or 430 mm (14.5 - 17 in) web width
- 8, 10 or 12 print units
- 2 die-cutting units
- Short delivery time

Unique technology made affordable

- Automatic pre-register system
- ARC register control
- Rail system for accessories
- Combo laminator and cold foil kit on rail
- SnowBall™ Lite high speed waste stripping
- DigiFlexo™ ready
- REVO ready

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Driving the industry transformation



Bobst Firenze's Competence Center is one of BOBST's six facilities worldwide dedicated to web-fed printing and converting technologies. Each is a center of excellence and all work in synergy to benefit from the multi-disciplinary know-how and experience derived within the Group.

Expertise and knowledge environment fully dedicated to customers' live demonstrations, operators' training and joint R&D new process development.

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What is REVO?

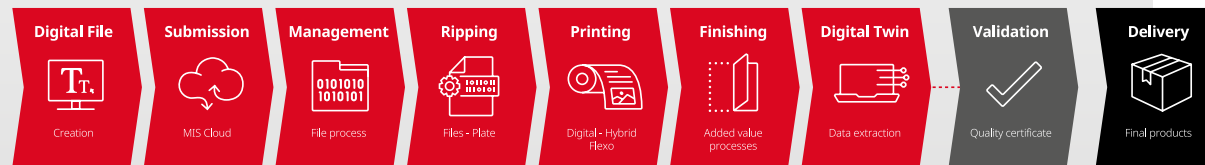


REVO stands for DigiFlexo REVolution. It is a team of leading companies in the labels and packaging industry that have collaborated since 2013, promoting new manufacturing solutions to create DigiFlexo™ printing by digitalizing the flexo process.

The REVO DigiFlexo™ technology closes the gap between digital inkjet and traditional flexo, offering the most profitable process and presses on the market combining non-stop and versatile production at the lowest operational costs.

Open loop workflow

From job creation to final delivery, we collaborate in an open architecture with all industry suppliers for a smooth workflow deployment into your environment.



Open loop workflow

REVO Academy

The Competence Center is also home to the REVO Academy and Extended Color Gamut (ECG) Center of Excellence.

The Academy is a highly specialized printing technology center for hands-on testing, live plated manufacturing, R&D joint developments. Bobst Firenze is the only company in the industry to have an in-house pre-press facility showing end-to-end turnkey solutions and customers tests.

Full flexographic manufacturing cycle from file-to-plate-to-print in less than one hour.

Equipped with state-of-the-art of ESKO and DuPont equipment including the Kongsberg Cutting Table and the ESKO and X-Rite software for the color management.

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Maintaining excellence

Expert services for all your equipment.

Improve your processes, boost your productivity and enhance your expertise with a complete range of services from BOBST.



Maintenance Plus

- Scheduled maintenance with BOBST certified technicians
- Preventative intervention, maximizing machine uptime
- Optimum performance over the equipment lifetime

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Approved parts and logistics

- BOBST Original and Certified parts, and consumables
- Quality assurance, and extended maintenance intervals
- Worldwide distribution, and full availability where and when you need it

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Machine upgrades

- Additional features, configured for your machine
- Enhanced functionality, connectivity and capability
- Future-proofing your investment, maintaining competitive advantage

[> LEARN MORE](#)

MASTER M5

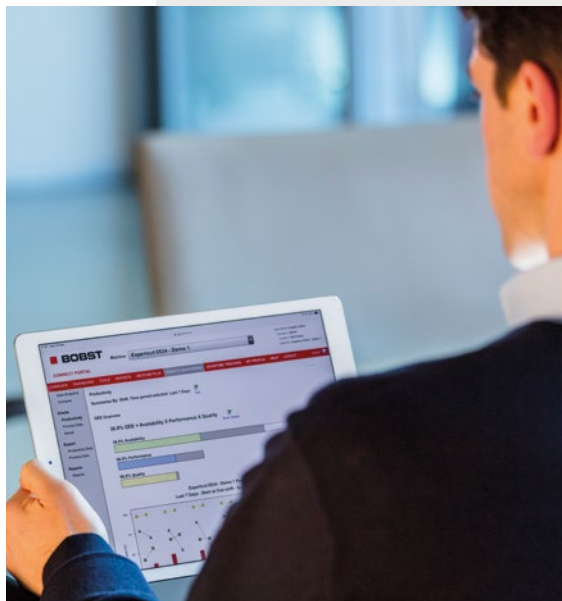
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Switch on digital transformation

BOBST Connected Services ensures your business is ready for the changing world of digital manufacturing. Our range of apps and technical support brings full connectivity to your equipment and processes – providing you with a wealth of real-time data, analytical tools and expertise – helping you work smarter and more productively.



Helpline Plus & Premium*

- Remote access intervention, with BOBST technicians
- Expert support, eight hours a day, five days a week
- Maintain production, reduce callouts by 80%

Helpline Plus & Premium* AR

- Visual detail right in front of you, via headset display
- Machine data, CAD, and step-by-step troubleshooting
- In real time, guided by BOBST technician

*24/7 support in selected areas.

Connect Portal

- Easy-to-access portal to data, reports and analysis
- User-friendly interface
- Full connectivity and accessibility
- Access insights on the go with **Mobile Portal** from your smartphone

Remote Monitoring

- Real-time production and operating data
- Alerts and notifications when something happens
- Enabling instant intervention

Downtime Tracking

- Detailed analysis on machine performance
- Understand the root causes of downtime
- Enabling preventative intervention and improved productivity

[> WATCH VIDEO](#)

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Your dream machine is waiting for you

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