

**INNOVATION IN
PACKAGING, PLASTICS,
FOOD PROCESSING,
LABELLING AND PRINT
IN EAST AFRICA**



PROPAK
EAST AFRICA 2021

PACKAGING ■ PROCESSING ■ PLASTICS ■ PRINTING

18 - 20 MAY 2021

THE SARIT EXHIBITION CENTRE • NAIROBI • KENYA



CO-LOCATED WITH

PRINT
EAST AFRICA

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www.propakeastafrica.com

1895 MONTGOMERY GROUP
EAST AFRICA

DRIVING PACKAGING, PRINTING, PLASTICS AND PROCESSING INDUSTRY INNOVATION AND DEVELOPMENT

Join us for the largest B2B exhibition in East Africa for packaging, printing, plastics and food-processing professionals. Place your products and services in front of more than 5,500 senior professionals working across one of Africa's fastest-growing economies.

WHY EAST AFRICA IS THE FASTEST GROWING ECONOMY ON THE CONTINENT:

Driven by an expanding population of youth, increased demand for consumer products, burgeoning incomes and a growing economy, there has been an unprecedented increase in foreign investment for the region.



The Government initiative; the Big Four Agenda, has paved the way for many businesses in Kenya looking to expand and increase their output.



Africa & UAE flexible packaging market set to reach USD \$12.12 billion by 2021 at a CAGR of 5.99%.



Food and industrial goods imports into Africa make up a large share of the flexible packaging market in the region.



Rising demand for packaged foods, a need to keep costs down and investments in food processing are propelling the growth of flexible packaging in the region.



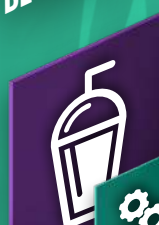
Kenya's Plastic Imports total a value of US\$828.4 million.



PRODUCTS

- PACKAGING- CARTONS, CLOSURES, BOTTLING, CANNING, FLEXIBLE, WRAPPING,
- PRINTING- OFFSET, DIGITAL, SCREEN, 3D, WIDE FORMAT,
- PROCESSING- FOOD, BAKERY, CONFECTIONARY, PHARMACEUTICAL, COSMETIC

- PLASTICS- RECYCLING, RAW MATERIALS, POLYMER, BLOW MOULD, PET
- LABELLING- BARCODING, LABELS, CODING
- ...AND ALL THOSE IN-BETWEEN





BRAND ENHANCEMENT

Position your company & promote your solutions at the benchmark exhibition for packaging. Some of the world's biggest brands are already signed up.



WIDER REACH

Reach an audience of over 5,500 visitors, more than 200 brands from 35 countries in addition to key representatives from Government & Trade Associations.

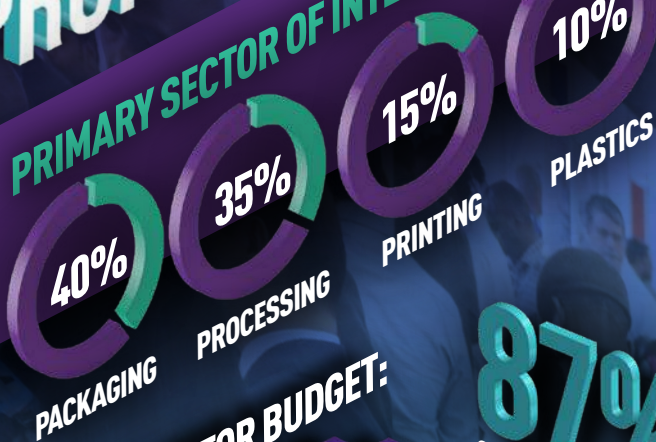


LEAD GENERATION

Connect with decision-makers from both private & public sectors and establish face-to-face business relationships that will enhance your lead conversions.

OUR VISITOR PROFILE

PRIMARY SECTOR OF INTEREST:



COLLECTIVE VISITOR BUDGET:
US\$ 600M+

87%
OF EXHIBITORS FELT
THEIR SALES WOULD
INCREASE AS A
DIRECT RESULT

WHO CAME



TOP 5 VISITING COUNTRIES:
KENYA/ SOUTH AFRICA/ UGANDA/ TANZANIA



VISITOR SNAPSHOT FROM 2018



NOT JUST ANY ORDINARY EXPO: THE CONFERENCE:

The Propak Conference takes place daily alongside the exhibition to bolster the Propak experience. Our agenda is created with support from local government and industry associations to deliver the most pertinent sessions to inspire and educate! To see the agenda visit, www.propakeastafrica.com/conference

BUSINESS MATCHMAKING APP:

We're offering FREE access for all exhibitors to our 'Business Matchmaking' App. Facilitating meetings between visitors, exhibitors and partners – Schedule meetings in advance, chat online with potential customers. The more you swipe, the more our app will tailor meeting recommendations. Find out more at www.propakeastafrica.com/matchmaking

WHEN & WHERE

TUESDAY 18TH MAY 2021 10:00 – 17:00
WEDNESDAY 19TH MAY 2021 10:00 – 17:00
THURSDAY 20TH MAY 2021 10:00 – 16:00



THE VENUE: SARIT CENTRE

Located in the heart of Nairobi, Westlands is the commercial centre of the city near the banks, hotels and businesses. The venue has plenty of dedicated parking and is situated within the same facility as a shopping centre thereby giving direct access to shops, food outlets and business centres.

COVID STATEMENT:

In these uncertain times, we would like to reassure all exhibition participants, stakeholders and partners that we are taking every precaution to keep you, and your staff as safe as possible. We will always be adhering to the government guidelines as well as putting in extra precautionary measures in place to ensure the safety of all is maintained. These include fumigating the halls, temperature checks, mobile cleaning, wide aisles and many more, please visit the below for more information.
www.propakeastafrica.com/covid-19-measures



THE ORGANISERS; MONTGOMERY GROUP EVENTS EAST AFRICA



With sister expos residing in West Africa and South Africa, together the Propak exhibition brand is the most recognised exhibition brand for packaging in Africa, and forms the largest collective community of packaging professionals in the continent.

CO-LOCATED EXPO:
PRINT
EAST AFRICA
digital • offset • screen • textile • 3D
17-19 MARCH 2020 • KICC, NAIROBI, KENYA

FROM VISIBILITY TO CREDIBILITY, TAKING PART AT PROPAK EAST AFRICA WILL PROVIDE UNPARALLELED BUSINESS OPPORTUNITIES.

CONTACT THE TEAM NOW

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